

SAVANNAH A. RYDER

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savannaharistea.com

AWARDS

ACC Academic Honor Roll
2014, 2015, 2016

NCAA Rowing Big East Champion
2013

SKILLS

General

Analyzing and Collecting Data, Financial Modeling, Mapping, Strategic Planning, Product Development & Positioning, Project Management, Market Research, Team Leadership, Strong Communication, Budget Management, Problem Solving

Computer

ArcGIS, Word, PowerPoint, Excel, Adobe Acrobat, Photoshop, Illustrator, InDesign, Vin65, Access, Sage, Builder MT, SPSS, Punchlist Manager

Language

Fluent Spanish
10 plus years of study

SERVICE

Row New York

Associate Board Member
Oct. 2017 to Present

NYP Hospital

Child Life Volunteer
Pet Therapy Volunteer
Jan. 2017 to Present

Alternatives in Action

Development Committee
Early Childhood Center
Sep. 2015 to Sep. 2017

EDUCATION

Columbia University

Graduate School of Architecture, Planning, and Preservation
Masters of Science, Real Estate Development 2019
Masters of Science, Urban Planning 2019

University of Notre Dame

Mendoza College of Business
Bachelors of Business Administration, Marketing 2016

Notre Dame London Program

International Study Abroad Summer 2014

EXPERIENCE

Trinitas Cellars

Napa, CA Summer 2017
Marketing Intern

- Created digital illustration utilizing Adobe Photoshop and Illustrator
- Orchestrated the development of a new MLM Structure
- Wrote a strategic plan to implement MLM for the CEO
- Created multiple paid and organic social media campaigns
- Tracked and analyzed campaigns for success, sales, and ROI
- Represented winery at hotel functions

Ryder Homes

Walnut Creek, CA Summer 2016, 15
Real Estate Development Intern

- Assisted purchasing director with retrieving specs for new homes
- Taught on-site project managers to use the Sales Simplicity program
- Assisted land acquisition director with finding land for development
- Gave tours of model homes and properties to prospective buyers

Baldacci Family Vineyards

Napa, CA Summer 2014
Marketing Intern

- Managed all social media accounts (Facebook, Twitter, Instagram)
- Developed a successful social media campaign on Facebook that
- Tracked the campaign for increased sales and traffic to the website
- Wrote blog posts for the website

NCAA Division 1 Athletics

Notre Dame, IN 2012-16

Coxswain, Women's Rowing

- Led and ran daily workout for 40 other athletes
- Made quick decisions in high pressure situations
- Committed 20 plus hours per week while maintaining academics

PUBLICATIONS

Master's Thesis

The Effects of Silicon Valley Companies on the Bay Area Housing Crisis 2018